

José M. Hernandez

Contact

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 831-818-5505

Key Skills

Front End Web Development

Infrastructure and Tooling

Product Design Process

Mentorship

Culture Building

Remote Event Production

Stack

JS, Node, React, Redux

WebPack, GH Actions

Shell scripting, Docker, AWS

Python, Django, PHP, Java

Education

BA in Film and Digital Media

University of California Santa Cruz

Related Skills

Photoshop, Figma

Film and Video Production

Remote Event Production

With 20+ years of experience in web development, I have improved a wide variety of social, entertainment and advertising products and services.

Jun 2017 - Today | NextRoll, San Francisco

Senior Software Engineer, Front End Core

Managed react componentry, style guide, core front end libraries and integrations

Standardized build, test and performance monitoring systems

Coordinated infrastructure migrations, upgrades and optimizations across teams

Dec 2015 - Mar 2017 | Pandora, Oakland

Senior Software Engineer, Device Integrations

Networked device test automation (iPhone -> Android -> ChromeCast -> web)

Pandora for Uber rider integration, Chromecast on-demand UI

Jun 2014 - Dec 2015 | Rdio, San Francisco

Senior Software Engineer, Device Integrations

TV and smart speaker integrations: Chromecast, Roku

Developer JS SDK development, auth and core JS audio playback

Mar 2013 - Jun 2014 | TastemakerX, San Francisco

Lead Front End Engineer

Playlist converter/generator development (Spotify, YouTube, Rdio, BandsInTown)

Front-end and API development for tastemakerx.com site redesign

Dec 2011 - Sep 2012 | Telly, San Francisco

Lead Front End Engineer

Facebook integration, bookmarklet, feed, on-boarding flow

TwitVid.com to Telly.com site rebrand and redesign

Jan 2009 - Oct 2011 | 50 Cubes Inc, San Francisco

Lead Software Engineer

Managed social platform, payment and advertising integrations

Ported Flash character animation system and assets to HTML5/canvas

May 2008 - Nov 2009 | AOL, San Francisco

Lead Software Engineer

Optimized monetization of ad products reaching 100m+ users, 250m PV's / day

AIM in-browser JS chat client development

Sep 2006 - May 2008 | Bebo, San Francisco

Senior Sales Engineer

Managed the development of ad products, ad targeting and analytics tools

Established tools and process for sponsorship content and ad placements

Jan 2005 - Jun 2006 | Meca Communications, San Luis Obispo

Software Engineer

Prototyped instant messaging, social networking and music applications

Rebuilt mecamesseanger.com front-end as a white label social network